

**MONY GROUP PLC ("THE COMPANY")**

**PDMR DEALING NOTIFICATION**

The Company announces that it was notified on 5 July 2024 of the following acquisition ("Dealings") in the Company's ordinary shares of 0.02 pence each ("Shares") by Equiniti Share Plan Trustees Limited on behalf of Matthew Cresswell, Peter Duffy, Michael Phillips and Matthew Whittle who are persons discharging managerial responsibility in the Company. The Dealings took place on 4 July 2024 at a price of £2.302 per Share.

|    |  |          |  |           |
|----|--|----------|--|-----------|
| 1  | Details of the person discharging managerial responsibilities / persons closely associated   |          |  |           |
| a) | Name   |          | Matthew Cresswell                                      |           |
| 2  | Reason for the notification  |          |  |           |
| a) | Position/status  |          | PDMR   |           |
| b) | Initial notification/Amendment   |          | Initial notification                                   |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor  |          |  |           |
| a) | Name   |          | MONY Group PLC   |           |
| b) | LEI  |          | 54930016B7VO33FBE722                                   |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted. |          |  |           |
| a) | Description of the financial instrument, type of instrument  |          | Ordinary shares of 0.02p each                          |           |
|    | Identification code  |          | GB00B1ZBKY84   |           |
| b) | Nature of the transaction  |          | Purchase under the MONY Group PLC Share Incentive Plan |           |
| c) | Price(s) and volume(s)   | Price(s) |  | Volume(s) |
|    |  | £2.302   |  | 65        |
| d) | Aggregated information<br>- Aggregated volume<br>- Price   |          | N/A (Single Transaction)                               |           |
| e) | Date of the transaction  |          | 4 July 2024  |           |
| f) | Place of the transaction   |          | London Stock Exchange                                  |           |

|          |   |  |  |
|----------|---|--|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities / persons closely associated</b> |  |  |
|----------|---|--|--|

|    |  |  |           |  |
|----|--|--|-----------|--|
| b) | Name   | Peter Duffy  |           |  |
| 2  | Reason for the notification  |  |           |  |
| c) | Position/status  | Chief Executive Officer                                |           |  |
| d) | Initial notification/Amendment   | Initial notification                                   |           |  |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor  |  |           |  |
| a) | Name   | MONY Group PLC   |           |  |
| b) | LEI  | 54930016B7VO33FBE722                                   |           |  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted. |  |           |  |
| g) | Description of the financial instrument, type of instrument  | Ordinary shares of 0.02p each                          |           |  |
|    | Identification code  | GB00B1ZBKY84   |           |  |
| h) | Nature of the transaction  | Purchase under the MONY Group PLC Share Incentive Plan |           |  |
| i) | Price(s) and volume(s)   | Price(s)   | Volume(s) |  |
|    |  | £2.302   | 65        |  |
| j) | Aggregated information<br>- Aggregated volume<br>- Price   | N/A (Single Transaction)                               |           |  |
| k) | Date of the transaction  | 4 July 2024  |           |  |
| l) | Place of the transaction   | London Stock Exchange                                  |           |  |

|    |   |                      |  |
|----|---|----------------------|--|
| 1  | Details of the person discharging managerial responsibilities / persons closely associated                    |                      |  |
| c) | Name  | Michael Phillips     |  |
| 2  | Reason for the notification   |                      |  |
| e) | Position/status   | PDMR                 |  |
| f) | Initial notification/Amendment  | Initial notification |  |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor |                      |  |
| a) | Name  | MONY Group PLC       |  |
| b) | LEI   | 54930016B7VO33FBE722 |  |

|          |   |  |           |
|----------|---|--|-----------|
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.</b> |  |           |
| m)       | Description of the financial instrument, type of instrument   | Ordinary shares of 0.02p each                          |           |
|          | Identification code   | GB00B1ZBKY84   |           |
| n)       | Nature of the transaction   | Purchase under the MONY Group PLC Share Incentive Plan |           |
| o)       | Price(s) and volume(s)  | Price(s)   | Volume(s) |
|          |   | £2.302   | 65        |
| p)       | Aggregated information<br>- Aggregated volume<br>- Price  | N/A (Single Transaction)                               |           |
| q)       | Date of the transaction   | 4 July 2024  |           |
| r)       | Place of the transaction  | London Stock Exchange                                  |           |

|    |  |  |           |
|----|--|--|-----------|
| 1  | Details of the person discharging managerial responsibilities / persons closely associated   |  |           |
| d) | Name   | Matthew Whittle  |           |
| 2  | Reason for the notification  |  |           |
| g) | Position/status  | PDMR   |           |
| h) | Initial notification/Amendment   | Initial notification                                   |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor  |  |           |
| a) | Name   | MONY Group PLC   |           |
| b) | LEI  | 54930016B7VO33FBE722                                   |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted. |  |           |
| s) | Description of the financial instrument, type of instrument  | Ordinary shares of 0.02p each                          |           |
|    | Identification code  | GB00B1ZBKY84   |           |
| t) | Nature of the transaction  | Purchase under the MONY Group PLC Share Incentive Plan |           |
| u) | Price(s) and volume(s)   | Price(s)   | Volume(s) |
|    |  | £2.302   | 44        |
| v) | Aggregated information<br>- Aggregated volume<br>- Price   | N/A (Single Transaction)                               |           |

|    |                          |                       |
|----|--------------------------|-----------------------|
| w) | Date of the transaction  | 4 July 2024           |
| x) | Place of the transaction | London Stock Exchange |

**Name of authorised official of issuer responsible for making notification:**

Victoria Hands, Deputy Company Secretary

**Date of Notification:**

8 July 2024

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