

11 October 2023

**W.A.G payment solutions plc
("Eurowag" or the "Group")**

Capital Markets Day

W.A.G payment solutions plc ("Eurowag", or the "Group") a leading pan-European integrated payments & mobility platform focused on the Commercial Road Transportation industry ("CRT"), is hosting a Capital Markets Day in London today.

The presentations will include an update on the Group's strategic ambitions, aligning to the strategic pillars announced at the end of 2022:

- **Attract** - Our ambition is to build a customer-centric omnichannel, shifting towards our indirect and digital sales channels, increasing the number of customers onboarded digitally to over 50%, driving acquisitions down to less than €300, and allowing us to reach 1 million active trucks over time;
- **Engage** - Our ambition is to help customers improve their annual revenue per truck by up to 20%, while reducing their costs by up to 10% and reducing their annual CO₂ emissions by up to 20 tonnes per truck;
- **Monetise** - Our ambition is to increase the number of products per customer to more than six, combining software, payments and financing, resulting in more than 40% of customer-issued invoices being financed via Eurowag; and
- **Retain** - Our ambition is that over 60% of revenue contribution should come from subscription payments, and 20% from financing revenues.

Detailed summaries of the Group's sales strategy and product offering will be presented, with a clear roadmap towards delivering the Group's previously announced integrated end-to-end digital platform.

In-line with the Group's evolving business model, the Group will start reporting against a new set of KPIs, from 2024:

- Total number of active trucks;
- Customer NPS;
- Number of products per active truck;
- % of subscription revenue; and
- Total R&D costs as a % of net revenue.

Today's presentation will be made by Martin Vohanka, Chief Executive Officer and Founder, Oskar Zahn, Chief Financial Officer, Martin Strigac, Chief Product Officer and Miroslav Novak, Country Manager for the Czech Republic and Slovakia.

There will be no new disclosures on current trading. The Group's Q3 trading update is scheduled for 24 October 2023.

The event will be held in Peel Hunt's offices at 100 Liverpool St, EC2M 2AT. Any investors who wish to attend the event in person but have yet to register please contact investors@eurowag.com

The presentation will be streamed live from 9am BST at https://brrmedia.news/WPS_CMD23.

All event materials and a replay of the webcast will be available on the Group's website at: <https://investors.eurowag.com/>.

ENQUIRIES

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About Eurowag

Eurowag was founded in 1995 and is a leading pan-European integrated payments & mobility platform focused on the commercial road transportation industry. Eurowag's innovative solutions

makes life simpler for small and medium businesses in the Commercial Road Transportation industry across Europe through its unique combination of payments solutions, seamless technology, a data-driven digital eco-system and high-quality customer service. www.eurowag.com

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